



Tobacco Cessation Counseling

Tobacco Cessation Counseling is now covered for all Louisiana Medicaid enrollees. In addition, there are no longer limitations to the amount of counseling visits a pregnant enrollee can receive.

Reimbursement for tobacco cessation counseling shall be a flat fee based on the appropriate current procedural terminology (CPT) code. The CPT codes are time-based, and the documentation of these services must include the amount of time spent with the patient.

If tobacco cessation counseling is provided as a significant and separately identifiable service on the same day as an evaluation and management visit, supported by clinical documentation, an appropriate modifier to indicate a separate service is required.

LDH has published Informational Bulletin 23-21 for your reference [IB23-21.pdf \(la.gov\)](#).

For questions or concerns regarding this bulletin, contact United Healthcare Community Plan at 1-866-675-1607.