



Nebraska Medicaid: Guidelines and limitations on provider marketing

This serves as a reminder that health care professionals in our network must not:

- Solicit enrollment or disenrollment in a managed care organization (MCO)
- Distribute MCO specific materials at a marketing activity

In addition, health care professionals who inform patients of their affiliation with 1 or more health plans must list each health plan with which the practice hold a contract.

Resources

Please reference the “Care provider marketing guidelines” section in the [UnitedHealthcare Community Plan of Nebraska Care Provider Manual](#) for more information.

We’re here to help

Chat with a live advocate 7 a.m.–7 p.m. CT from the [UnitedHealthcare Provider Portal](#). You can also contact UnitedHealthcare Provider Services at **877-842-3210**, TTY/RTT **711**, 7 a.m.–5 p.m. CT, Monday–Friday.